



SOCIAL JUSTICE VIDEO PROJECT

The EPIC Program

Contact: Victoria Mosqueda, EPIC Director vmosqueda@cslanet.calstatela.edu

Video Guidelines

- Final videos due on or before May 3, 2021.
- The video length is three-five minutes.
- Use a recording device readily available to you.
- Plan your video content:
 - Outline your goal- What are you looking to achieve?
 - Target audience is Cal State LA students
 - Use the power of emotion- emotions are what drive your viewers to action.
- Pick the right background: make sure it contributes to your message.
- Use the best lighting: natural light is best. Consider time of day when recording outside.
- Record in small segments: provides opportunity to reshoot a segment and will give more flexibility in post production.

**Upload video through share point or google drive to:
vmosqueda@cslanet.calstatela.edu**

Requirements

- Interested students meet with the project director for a 30 minute zoom session to overview the project and student registration.
- One video per students and individual submissions only.

Stipend Eligibility

- One \$200 stipend available to student participants who complete and submit a social justice video.
- Student must be enrolled for spring 2021 semester.
- Student must demonstrate a financial need.
- Stipend disbursement will be May 14, 2021.

Note: The stipend process is coordinated with the Center for Student Financial Aid. A Coordination of Aid form is completed by the student and submitted to the Financial Aid Office. The stipend will be disbursed by the Financial Aid office.

ZOOM SESSIONS

- April 21: 10:00-10:30 am; 11:00-11:30 am; 1:00-1:30 pm; 2:30-3:00 pm
- April 22: 10:00-10:30 am; 11:00-11:30 am; 1:00-1:30 pm; 2:30-3:00 pm

Zoom ID: 89859850467