

# SOCIAL JUSTICE VIDEO PROJECT

The EPIC Program

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# **Description**

During this critical time, students can create awareness and advocate for issues important to them. The social justice video project presents students with the opportunity to voice their perspective, create awareness, and advocate for issues impacting them and their community. Videos will be shared on social media to inspire Cal State LA student community engagement.

### **Social Justice**

The view that everyone deserves equal economic, political and social rights and opportunities. Create awareness about the problems that dramatically impact quality of life for certain populations, and how people can work to solve those problems.

## **Share Your Voice**

- 1. What issue will you advocate for?
- 2. How does identity, culture and experiences connect you to the issue and prompt activism?
- 3. What do Cal State LA students need to know about the issue?
- 4. How can Cal State LA students move to make change?



### **Video Guidelines**

- Final videos due on or before May 3, 2021.
- The video length is three-five minutes.
- Use a recording device readily available to you.
- Plan your video content:
  - -Outline your goal-What are you looking to achieve?
  - -Target audience is Cal State LA students
  - -Use the power of emotion- emotions are what drive your viewers to action.
- Pick the right background: make sure it contributes to your message.
- Use the best lighting: natural light is best. Consider time of day when recording outside.
- Record in small segments: provides opportunity to reshoot a segment and will give more flexibility in post production.

Upload video through share point or google drive to: vmosqueda@cslanet.calstatela.edu

# Requirements

- Interested students meet with the project director for a 30 minute zoom session to overview the project and student registration.
- One video per students and individual submissions only.

# **Stipend Eligibility**

- One \$200 stipend available to student participants who complete and submit a social justice video.
- Student must be enrolled for spring 2021 semester.
- Student must demonstrate a financial need.
- Stipend disbursement will be May 14, 2021.

Note: The stipend process is coordinated with the Center for Student Financial Aid. A Coordination of Aid form is completed by the student and submitted to the Financial Aid Office. The stipend will be disbursed by the Financial Aid office.

### **ZOOM SESSIONS**

April 21: 10:00-10:30 am; 11:00-11:30 am; 1:00-1:30 pm; 2:30-3:00 pm
April 22: 10:00-10:30 am; 11:00-11:30 am; 1:00-1:30 pm; 2:30-3:00 pm

Zoom ID: 89859850467